



FY17 Open Call

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1. Summary of the Open Call

Taman Jurong Community Arts & Culture Club (TJ CACC) and the National Arts Council (NAC) (jointly termed "Organisers") collaboratively call for visual arts proposals for *Our Gallery at Taman Jurong*.

Proposals should be for visual arts projects (hereby acknowledged as the "Project" in this Open Call) that involve Taman Jurong residents in the art-making process, ranging from project conceptualisation to final execution.

The open call aims to:

- garner creative ideas and appoint suitable artists to engage Taman Jurong residents in visual arts projects that are facilitated by the artists,
- promote community-based arts and foster appreciation in the visual arts.

The appointed artists/art groups/collectives are to work closely with TJ CACC, TJ Residents' Committee (TJ RCs) and residents in the art-making process, with the Project proposals implemented and featured in green spaces across the Taman Jurong neighbourhood between November 2017 to April 2018.

2. Objective of *Our Gallery at Taman Jurong*

Our Gallery at Taman Jurong aims to engage Taman Jurong residents in visual arts projects that are facilitated by artists, promoting exchanges and fostering appreciation in the visual arts, culminating in collaborative artworks at **outdoor** green spaces in Taman Jurong.

3. Scope of Project

Proposals of the Project should comprise a conceptual outline of the Project, based on the scope of works stated below. Artists may refer to the enclosed Proposal Form for a checklist of the submission.

Proposals of the Project, accompanied with the completed Proposal Form, should be emailed to PA_TAMANJURONGCC@pa.gov.sg by **Friday, 3 November 2017**.

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Proposals should have the following considerations:

- Explore one or more of the following themes:
 - Smart Art Garden
 - Natural Senses
 - Kinetic Art
- Involve a selected community in the Taman Jurong neighbourhood identified by the Organisers, through:
 - Imparting a basic understanding of the art form and choice of intended medium
 - Engaging the participants in a creative collaborative process facilitated by the artist, from conceptualisation to execution
 - Culminating in a final artwork structure that conforms to a part of the green spaces within the parks or gardens in Taman Jurong division
- Work with TJ CACC, TJ RCs & various project partners to ensure smooth delivery of the Project, and to communicate with the selected community to ensure the cleanliness of the public spaces where the workshops are conducted, proper housekeeping and reinstate the cleanliness of each workshop at the designed location.
- **Final artwork** should be presented in a **structural format**, preferably interactive, that takes into consideration weather durability, the ease of maintenance, security and movement within these public spaces. The artwork structure should be prominent and large with **dimensions at least 1m x 1m x 1m**. The artwork is meant to last for a minimum period of 12 months within the community public spaces it is located at.
- The project's process should commence no later than 15 January 2018.

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4. Project Site

The green spaces will be identified across the Taman Jurong neighbourhood by the organisers during the development of shortlisted proposals.

(A higher resolution image can be obtained at <https://goo.gl/uZPUVv>)



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Assessment Criteria

In shortlisting the proposals for the Project, the following criteria will be taken into consideration:

S/N	Criteria (%)	Description
1.	Budget (20%)	Refer to enclosed Proposal Form for the detailed budget description, which should include: <ul style="list-style-type: none"> • Artist fees • Facilitation of workshops (No. of session & duration) • Materials cost • Meetings to share about project with committee members • Expected deinstallation and maintenance cost
2.	Capacity and Feasibility of Proposal (25%)	<ul style="list-style-type: none"> • Proposal with a clear and sound execution plan (i.e. durability of conceptualised artwork, imparting of the art form theory, the process of co-creation workshops with residents, and completion of project within given time frame) • Artist(s) having the necessary experience and capability to execute the project (i.e. artistic expertise, production and project management)
3.	Community Engagement (30%)	<ul style="list-style-type: none"> • Proposal with clear and sound execution plan. (i.e. Imparting of the art form theory and the process of co-creation workshops) • Role and level of engagement and involvement of participants • Level of community engagement and involvement with the completed art installation
4.	Artistic Merit of Proposal (25%)	<ul style="list-style-type: none"> • Project originality (Innovative, creative and visually impactful) • Well-thought out concept and execution with clear illustration of proposed concept

The artist's proposal will be jointly evaluated and selected by *Our Gallery at Taman Jurong* organisers and TJ RCs. Decisions made by *Our Gallery at Taman Jurong* organisers shall be final.

5. Timeline

After the open call, up to six proposals shall be selected for the project. The artists will be expected to work directly with the *Our Gallery at Taman Jurong* organisers throughout the process.

Following is a timeline of the Project:

27 September 2017	Launch of <i>Our Gallery at Taman Jurong</i> Open Call
3 November 2017	Closing date for submission of proposals
November 2017 to December 2017	Review of proposals and development of shortlisted proposals in consultation with the artists on suitability of space, participants and artist's schedule

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December 2017 to January 2018	Appointment of artists for projects to be held between December 2017 to January 2018
January 2018 to April 2018	Up to 4 workshops to co-create with residents and installation of artwork (depending on extent of the Project, there can be an option of extension till May 2018 for the installation of artwork)

6. Provisions

The appointed Artist will be provided a budget of S\$25,000 to S\$30,000, depending on the scope of the Project. The budget shall be agreed upon by the Artist and *Our Gallery at Taman Jurong* organisers prior to commencement of the Project.

7. Meetings

The Artist is required to attend meetings with TJCACC and TJ RCs during the course of the appointed project for the purpose of discussion and sharing of the project. These meetings may be held at Taman Jurong CC or Taman Jurong RC Centre. To fit the schedules of the Grassroots leaders, the meetings may be held after office hours or over the weekends. The Artist shall also attend an event held in conjunction with the completed artwork.

8. Eligibility

Artist can be:

- Visual artists with relevant track record (eg, formal arts qualifications or equivalent) in visual arts, design or architecture (must be supported with CVs and portfolios of past visual arts projects) who are Singaporeans or Permanent Residents of Singapore.
- Art intermediaries (curators, art societies/collectives, educational organisations) with experience in community visual arts project execution and management.

Visual artists who are Non-Singaporean or Non-Permanent Resident of Singapore, and interested to submit proposals, are required to submit under a Singapore Art Group/Intermediary and work with at least one Singaporean or Permanent Resident of Singapore artist.

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9. Submission

Artists are required to submit the following supporting information with the completed Proposal Form:

- Full contact details (Full Name, Contact Number, Mailing Address, Email address)
- CV, Portfolio and past projects of the Artist (for solo artists) or leading Artist and team members proposed (for art intermediaries)
- Description of the Project which include, but not limited to, to the following:
 - sketches/drawing of the proposed final art work, including the dimension/materials and method of the installation or:
 - sketches/drawing of proposed contributing pieces which form the final artwork, including the dimension/materials and method of the installation
- Detailed engagement plan, indicating the approaches/methods to involve the community, the objectives and desired outcome of the workshops, number of workshops and timeline.
- Proposed total budget amount with breakdown detailed in enclosed Proposal Form.

10. Application Details

Duration of Open Call: Monday, 27 September 2017 to Friday, 3 November 2017

Proposals should be emailed to PA_TAMANJURONGGCC@pa.gov.sg

Submission of large files is recommended to be made through uploading via dropbox/google drive links, with these links provided in the Artist's main email.

For any enquiry on the Open Call, please direct the enquiry to PA_TAMANJURONGGCC@pa.gov.sg

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